

ENTAV-INRA® forecast :

Innovation and full understanding
of the markets as factors of success



GLOBAL WARMING

Because climate change is a reality, IFV and INRA are engaged in a large selection program for drought tolerant varieties and rootstocks, and for late ripening clones.

NEW VARIETIES: Alvarinho, Nero d'Avola, Primitivo, Saperavi.... have recently been authorized in France. Clones of these cultivars are now available.

ENVIRONMENTAL CONCERNS

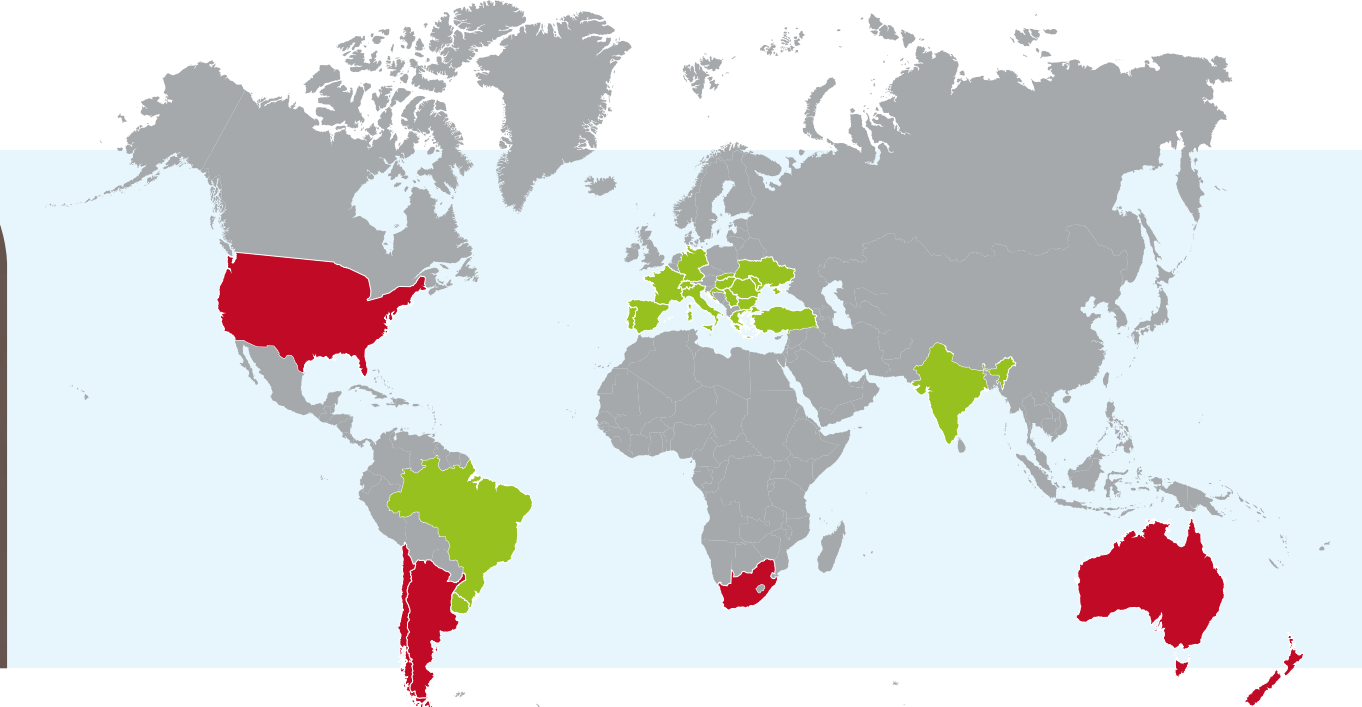
By taking into consideration the health of growers and consumers, INRA and IFV have begun a huge breeding program. The final goal is to get new powdery mildew and downy mildew resistant material.

COMPETITION AND QUALITY

Because competition on a world scale is getting harder, the key issue facing the wine industry is to maintain and develop the highest standard quality. Planting a vineyard with ENTAV-INRA® material is the first step to be competitive at all times! To be a competitive player.

grow ENTAV-INRA®!"

ENTAV-INRA® a worldwide trademark



Countries without quarantine (in green):
*Italy, Spain, Portugal, Greece, Hungary, Germany, Romania, Bulgaria, Slovakia, Georgia, Ukraine, Croatia
India, Turkey, Moldavia, Switzerland, Serbia, Uruguay, Brazil...*

Quarantine countries (in red): *United States of America, Chile, Argentina, South Africa, Australia, New Zealand...*

For further information regarding our licensees' network, you can visit our websites:

www.vignevin.com & <http://plantgrape.plantnet-project.org/en>



ENTAV-INRA® team at your disposal:

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➤ Because Authenticity
and Genetic Value
make the difference!

➤ Over 50 years of experience in wine growing research

ENTAV-INRA® values : a unique
positioning to fill the needs of the wine industry

Key ENTAV-INRA® figures
Global R&D resources, skills and experience :
our growth driver

OUR COMMITMENT

selecting high-quality clones, meeting
viticulturists' needs, creating long-term
partnerships with our licensees while providing
technical and sanitary follow-up to guarantee
the authenticity.



➤ 50 years
of experience

➤ 380 registered
varieties

A large range of skills:
geneticists, ampelographers,
winemarkers, viticulturists...

Since the 60's, IFV and INRA, **French World leaders'** institutes in wine R&D, aim to improve the vine vegetal material in the wine growing industry through approved selections.

Our selections are recognized worldwide for their high quality standards in health monitoring and agronomic follow-up.

To enhance the know-how of IFV and INRA worldwide expertise, the international trademark ENTAV-INRA® was created in 1995 and is now present in over 50 countries!

ENTAV-INRA® trademark is the answer to the viticulturists' choice and desire to ensure the traceability, sanitary status, quality, authenticity and genetic value for each clone.

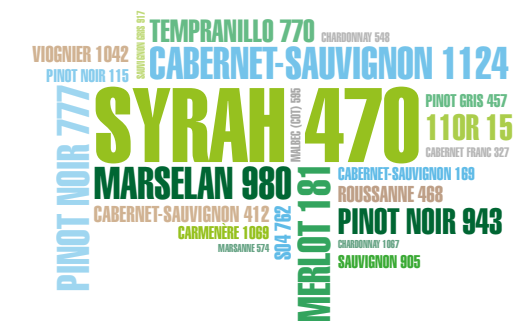
> **Authenticity:** Clones directly selected in old French vineyards where we can encounter the expression of our wine making heritage.

> **Innovation:** new clones and varieties selected every year offer an increasing range of possibilities for winemakers. On-going selection of original clones.

> **Traceability:** guarantee of origin, clones come directly from the initial material of the IFV repository at the Domaine de l'Espiguette estate.

> **Promotion and technical support:** to differentiate our selections, commitment and regular support and monitoring by IFV and INRA.

The trademark also guarantees **updated technical services such as varietal identifications, virus testing, ampelography, training, information on new clones and varieties...**



➤ 1200 approved clones
3 to 4 varieties registered in official catalogue and about
10 clones approved, every year

➤ Over 600 licensees
more than 600 ENTAV-INRA® licensees
in 50 countries

“Make the right decision, grow ENTAV-INRA®!”